

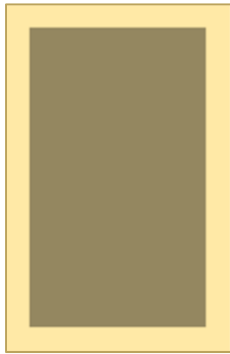


# TRIANGLE BRASS BANDS

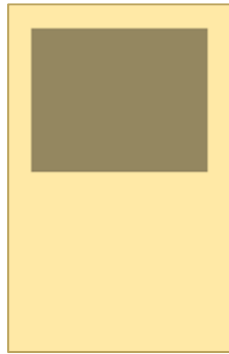
## Program Advertising Information

The Triangle Brass Band (TBB) is a British-style brass band comprised of the finest brass and percussion players from the greater RTP area. We also sponsor two top-notch Youth bands, the Triangle Youth Brass Band and Triangle Youth Academy Brass Band, providing playing opportunities for nearly 70 of the area's most talented young musicians. Our 2016-17 season will include **eight concerts** in a variety of venues around the Triangle and will reach approximately **4,000 regional attendees**.

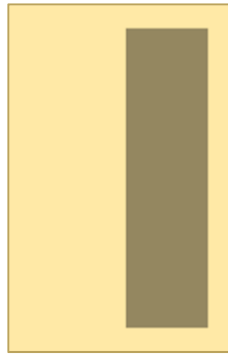
## Ad Rates & Sizes



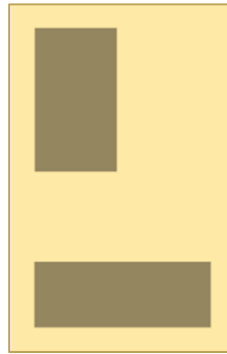
**Full Page**  
7.3" x 9.8"  
\$365 (inside page)  
\$420 (back cover)



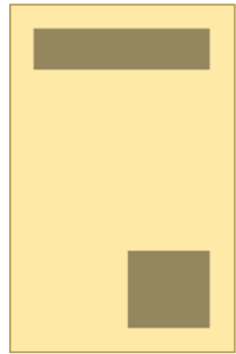
**Half Page**  
7.3" x 4.8"  
(horizontal)  
\$285



**Half Page**  
3.5" x 9.8"  
(vertical)  
\$285



**Quarter Page**  
3.5" x 4.8" or  
7.3" x 2.325"  
\$185



**Sixth Page**  
3.3" x 3.1" or  
7.3" x 1.43"  
\$100

## Specifications

You have two options for submitting your ad: camera-ready or ready to be designed.

### Camera-Ready Art or Use My Art on File (no extra fee required)

New art must be submitted with correct proportions at 300 DPI, grayscale, and as a PDF, TIFF, JPG or EPS with all fonts embedded and/or outlined. (If purchasing back cover, please submit artwork in color.)

### Ready to Be Designed (\$40 additional)

You provide all the materials, including logos, imagery and text, and font files if a specific font is to be used. We can accept Microsoft Word, PowerPoint and Publisher, or just e-mails and attachments. We will provide one design created by a professional designer, with one review cycle. (Second designs may be provided at extra cost).



# TRIANGLE BRASS BANDS

## 2016-17 ADVERTISING ORDER FORM

### Artwork Deadline: September 16, 2016

For questions, please e-mail [marketing@trianglebrass.org](mailto:marketing@trianglebrass.org) or call (703) 850-1518.

Please print clearly.

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

### AD SIZE SELECTION

Please note that we do not guarantee ad placement except for back cover.

- |   |   |
|---|---|
| <input type="checkbox"/> Full Page Back Cover: \$420    | <input type="checkbox"/> Full Page, inside page: \$35 |
| <input type="checkbox"/> Half Page Horizontal: \$285    | <input type="checkbox"/> Half Page Vertical: \$285    |
| <input type="checkbox"/> Quarter Page Horizontal: \$185 | <input type="checkbox"/> Quarter Page Vertical: \$185 |
| <input type="checkbox"/> Sixth Page Horizontal: \$100   | <input type="checkbox"/> Sixth Page Vertical: \$100   |

### ARTWORK SPECIFICATIONS

- My ad is camera-ready or already on file: no fee       My ad is ready to be designed: \$40

### PAYMENT INFORMATION

- I have enclosed a check payable to Triangle Brass Band in the amount of \$\_\_\_\_\_

Please charge \$\_\_\_\_\_ to my  VISA  MasterCard

Name on card \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Code (code on back of card) \_\_\_\_\_ Signature \_\_\_\_\_

Please submit this form and all of your advertising materials by SEPTEMBER 16, 2016.

You can e-mail them to: [marketing@trianglebrass.org](mailto:marketing@trianglebrass.org) or send them by mail to:  
Triangle Brass Band • P.O. Box 14344 • Research Triangle Park, NC 27709.